

Sustainable Manufacturing Summit™

Cutting emissions from design, operations, suppliers and consumers

April 8-9 2008, The Art Institute of Chicago



Learn from Climate Change Strategy Experts, Including:



Jim Rogers,
Chairman & CEO,
Duke Energy



Jeff Renaud,
Director, Ecomagination
GE



Tod Arbogast,
Director of Sustainable Business,
Dell



Bruce Anderson,
Vice President & Partner - Supply Chain Services,
IBM



Dr. Steve Bernhardt,
Global Director Regulatory Affairs,
Honeywell



Kaj Den Daas,
CEO US Lighting, Sustainability Board Member,
Royal Philips Electronics



Bruce Bremer,
Facility Engineering Manager,
Toyota



Joe Allen,
Sustainable Development Director,
Caterpillar



Mark Servidio,
VP, Logistics & Environmental Supply Chain Planning,
Sharp



Leonard J. Haynes,
EVP, Supply Technologies, Renewables, & Demand,
Southern Company

How can manufacturers grow their business while cutting carbon?

- Learn from the experiences of over **50 leading corporations**
- Get the latest news on **climate-friendly product development**
- Hear how manufacturers are managing their **carbon footprints**
- Find out how to build a **sustainable supply chain**
- Assess whether **carbon labelling** is essential for your products
- Plus receive practical tips on:
Waste Management, Carbon Offsetting, Energy Efficiency and Renewables
- **800+ Executives have already benefited from attending Corporate Climate Response events**

Hear from top manufacturers and experts in sustainable manufacturing including:



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“This gathering of some of largest companies in the world is definitely a step in the right direction.”
Mayor Richard M. Daley, Chicago

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Join these leaders in sustainable manufacturing to find out how to reduce carbon emissions at every stage of the manufacturing process.

Jim Rogers, Chairman & CEO, Duke Energy

Jim Rogers is chairman of the board, president and chief executive officer of Duke Energy. He was named chairman in January 2007, following the separation of Duke Energy's natural gas businesses into a new publicly traded company, Spectra Energy. Rogers has more than 19 years of experience as a chief executive officer in the electric utility. He is immediate past chairman and ex officio member of the Executive Committee of the Edison Electric Institute; and is chairman of the Institute for Electric Efficiency. Rogers also serves on the boards of the U.S. Chamber of Commerce, The Business Roundtable, National Coal Council, American Gas Association, National Petroleum Council, and the Nicholas Institute for Environmental Policy Solutions. Rogers is chairman of the Edison Foundation and co-chair of the National Action Plan for Energy Efficiency and the Alliance to Save Energy. He serves on the board of directors and the Executive Committee of the World Business Council for Sustainable Development. He has testified 16 times on energy and environmental policies before congressional committees.

Bruce A. Anderson, Vice President & Partner, Supply Chain Services, IBM Global Business Services

Mr. Anderson is a Vice President and Supply Chain Management Practice Area Leader with over twenty five years of experience consulting on the application of technology to solve supply chain problems. He has industry experience in Electronics, Automotive and Industrial products manufacturing, and serves on the Senior Leadership Team for IBM Global Business Services. IBM's worldwide consulting practice has been a leader in exploring innovative techniques to help clients focus on the "green supply chain". Mr. Anderson has authored several articles, including a soon to be published piece titled "Capitalizing on the convergence between information technology: The evolving green challenge for manufacturing".

Jeff Renaud, Director, Ecomagination, GE

Jeff is currently serving as Director, Ecomagination, working for GE's Corporate Vice President in charge of Ecomagination. Ecomagination is GE's commitment to develop and bring to market new solutions that tackle customers' most difficult environmental challenges. In this role, Jeff has taken a lead role in developing several solutions for the green building market, including GE's recently launched Ecomagination homebuilder program. Additionally, Jeff works closely with GE's Water, Energy and Energy Financial Services businesses on other key initiatives related to biomass, distributed power generation, water reuse, and greenhouse gas emissions.

Tod Arbogast, Director of Sustainable Business, Dell

Tod Arbogast is responsible for managing Dell's Sustainability team and programs. In this role, he is responsible for managing the balance of Dell's growth strategy with goals to minimize Dell's impact on natural and human resources. Elements of Mr. Arbogast's role include managing company relationships with stakeholders that help Dell develop sustainable growth strategies, guiding Dell's product recovery and recycling programs, climate change impacts, and managing a model of identifying issues that could affect Dell's future growth so that the company can prepare to meet these challenges. Mr. Arbogast is responsible for reporting on Dell's progress in these areas, and challenges the company faces in the future, to senior management including Dell's CEO.

Elissa Loughman, Environmental Analyst, Patagonia

Elissa is the Environmental Analyst at Patagonia. Her primary responsibility is to research the environmental impacts of Patagonia's operations and their products. She is currently working on measuring the ecological footprint of Patagonia's supply chain and reporting those results in Patagonia's Footprint Chronicles. Elissa has been working on environmental projects for Patagonia for three years. Prior to working in her current position at Patagonia, Elissa worked as an Environmental Specialist for the City of Ventura where she implemented various environmental and recycling programs within the City. Elissa has a BS degree in Zoology from UC Santa Barbara and Master's degree in Environmental Science and Management from the Donald Bren School of Environmental Science and Management.

Dr. Steve Bernhardt, Global Director Regulatory Affairs, Honeywell

Dr. Steve Bernhardt is the Global Director Regulatory Affairs for Honeywell. He has had a varied career within the chemical industry having experiences in research, production, operations, business leadership and for the past eleven years in regulatory affairs. He joined Honeywell six years ago and is the primary contact to EPA and the Montreal and Kyoto Protocols for Honeywell for issues dealing with stratospheric ozone protection and climate change. He has actively participated in meetings of both protocols over the past eleven years and has been involved in committees supporting UNEP's technical efforts. He is also involved in several professional associations dealing with evolving regulations dealing with ozone and climate change at both the domestic and international levels.

Kaj Den Daas, CEO US Lighting, Sustainability Board Member, Royal Philips Electronics

Kaj den Daas is the Chairman of Philips Lighting North America, CEO BU Lamps North America and Executive VP of Philips Lighting B.V. In addition to these posts, he is a member of the Sustainability Board Royal Philips Electronics and through his commitment to the Philips Lighting environmental EcoVision program, has helped the company realise its environmental goals. Under his leadership, the newly created Sustainability Policy Team is now extending this to social and economic matters.

Bruce Bremer, Facility Engineering Manager, Toyota

Bruce Bremer is the Manager for Facility Engineering at Toyota Motor Engineering and Manufacturing North America. Mr. Bremer has 20 years of Toyota experience in the energy, facility management and facility engineering discipline. Mr. Bremer started with Toyota in 1988 at the Georgetown, Kentucky plant and in 1996 transferred to the newly established North America headquarters in Erlanger, Kentucky and is responsible for 15 plants across North America. Mr. Bremer's primary responsibilities in North America are: leading the energy management program, developing standards and best practices for facility operations and maintenance, coordinating the property risk management program and coordinating new plant start-up for the facility area.

Joe Allen, Sustainable Development Director, Remanufactured Products Division, Caterpillar

Joseph W. Allen is currently the Director of Sustainable Development and Lifecycle Products for Caterpillar's global Remanufacturing business and is a member of Caterpillar's corporate Sustainable Development Team. As Director of Sustainable Development for the Remanufacturing Division, Mr. Allen has been actively engaged to remove tariff and non-tariff barriers to trade in remanufactured goods, particularly through the World Trade Organization, APEC, and bilateral trade agreements between the United States and its trading partners. His primary focus has been to accelerate advancement of Cat's lifecycle product strategy while increasing awareness of the positive impact remanufacturing has on reuse, recycling, and sustainable development.

Mark Servidio, VP, Logistics & Environmental Supply Chain Planning, Sharp

Mark Servidio is the vice president for logistics & environmental supply chain planning for Sharp Electronics Corporation. In his five years with sharp he has been very active in environmental issues. His company is a member of the US EPA Smartway Program and the have won the Smartway Excellence award 2 years in a row. He has also given numerous presentations on what sharp is doing in the environmental area. Mark has 23 years experience in the supply chain area. Mark has B.S degree in business administration from Southern Vermont College in Bennington, Vermont and a MBA in marketing from the University of Bridgeport in Connecticut.

You will also hear from:

Honeywell, HP, GM, Subaru, Motorola, Exelon, ConEd, Kimberley Clark, Johnson Controls, Interface, Frito Lay, General Mills, Yakima, PG&E, Pew Center on Climate Change, Carbonfund.org, California Public Utilities Commission (CPUC), Energy Star, Ceres, The Carbon Disclosure Project and many more.

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8.30 Registration & coffee

Expert Convener: **Mindy Lubber**, President, **Ceres**

9.00 **Opening Keynote:**
Cutting Carbon while Growing Business
Jim Rogers, Chairman and CEO, **Duke Energy**



Developing Climate-Friendly Products

With increasing demand from customers for low-carbon solutions, top manufacturers are recognizing the business case for creating climate-friendly offerings. In this session, we will hear from manufacturers taking the lead in developing less energy and carbon intensive products.

Chair: **Nicholas Eisenberger**, Managing Principal, **GreenOrder**9.30 Case Study: **Manufacturing Sustainable Technologies**
Jeff Renaud, Director, Ecomagination, **GE**9.50 Case Study: **Creating a Green Product Portfolio**
Kaj Den Daas, CEO of US Lighting, Sustainability Board Member,
Royal Philips Electronics10.10 Case Study: **Building Low-Carbon Products**
Dr. Steven Bernhardt, Director of Regulatory Affairs,
Honeywell

10.30 Q&A session

11.00 Networking Break sponsored by  **ClearCarbon Consulting**

Carbon Management Leaders

This session focuses on the operational responses of leading manufacturers. After assessing the carbon footprints of their operations, these companies have set themselves ambitious targets for cutting emissions across their entire product life cycle.

11.20 Case Study: **A Life Cycle Approach to Environmental Leadership**
Tod Arbogast, Director of Sustainable Business, **Dell**11.40 Case Study: **Sustaining a Holistic Climate Strategy**
John Frey, Manager of Corporate Environmental Strategies, **HP**12.00 Case Study: **Cutting Carbon through Lean Buildings**
David Love, Director, Industrial Solutions, **Johnson Controls**

12.20 Discussion with Expert Panel

- ▶ How do leading manufacturers plan to achieve these ambitious targets?
- ▶ How does an organization determine a reasonable target for emissions reduction?
- ▶ What are the key components of a successful reduction strategy?
- ▶ How can you wipe out carbon from your facilities while increasing production?
- ▶ Is it necessary for manufacturers to go "carbon neutral"?

Tod Arbogast, Director of Sustainable Business, **Dell**
Jennifer Woofter, Founder and President, **Strategic Sustainability Consulting**
Kaj Den Daas, CEO of US lighting, Sustainability Board Member,
Royal Philips Electronics
Christian Whitaker, Manager, Carbon Inventory & Technical Services, **Pace**
Bella Tonkonogy, Program Manager, **US EPA Climate Leaders**

1.00 Strategic Carbon Management
Christian Whitaker, Manager, Carbon Inventory & Technical Services, **Pace**

1.10 Networking Lunch sponsored by

Expert Convener: **Karen Wan**, Director of Sustainability, **Chicago Manufacturing Center**

Managing a Sustainable Supply Chain

One of the emerging issues for manufacturers is managing the climate impact of suppliers. Here we will learn from the experiences of manufacturers initiating this complex process as well as experts in sustainable supply chain management.

2.00 Case Study: **Tracking Suppliers' Emissions**
Steve Townshend, Head of Operations, **Cadbury Adams Rockford**2.20 Case Study: **Greening Logistics and Transportation**
Mark Servidio, VP of Logistics and Environmental Supply Chain Planning, **Sharp**

2.10 Discussion with expert Panel

- ▶ How can you track smaller suppliers' emissions ?
- ▶ Can you do this for suppliers in less stringent labor markets like China?
- ▶ What do customers expect from manufacturers?
- ▶ How can you get your transport and logistics providers on board?
- ▶ Can you cut carbon output while reducing supply chain costs?

Chair: **Brad Kenney**, Making Green Editor, **IndustryWeek**
Bruce Anderson, Vice President & Partner - Supply Chain Services, **IBM**
Paul Dickinson, CEO, **Carbon Disclosure Project**
Tom Schalenbourg, Occupational Health, Safety and Environment Advisor, **Imperial Tobacco**
David Spitzley, Product Sustainability Manager, **Kimberly-Clark**
Kyle Tanger, Principal, **Clear Carbon Consulting**

3.20 Networking Break

Reduce, Reuse and Recycle

Along with boosting a manufacturer's bottom line, solid waste reduction and recycling can reduce an organization's carbon footprint. In this session, we will hear from three manufacturers who have come up with innovative waste management and recycling processes that are saving money and thousands of tons of emissions.

3.40 Case Study: **Achieving the "Cradle-to-Cradle" Vision through Remanufacturing**
Joe Allen, Sustainable Development Director, Remanufactured Products Division, **Caterpillar**4.00 Case Study: **Reusing Materials: Recycling Underwear**
Elissa Loughman, Environmental Analyst, **Patagonia**4.20 Case Study: **Creating Zero Landfill**
Denise Coogan, Manager of Safety and Environmental Compliance,
Subaru

Offsetting: Is there such thing as "Double Carbon Neutral"?

In this session we will hear from manufacturers using carbon offsetting in innovative ways with customers and suppliers. We will also hear how manufacturers can incorporate offsetting into a broader carbon reduction strategy as well as what's next for companies looking to neutralize emissions - is "double carbon neutral" around the corner?

4.40 Discussion with expert panel

- ▶ How does offsetting fit into a carbon reduction strategy?
- ▶ What should manufacturers offset - production, logistics, transportation, consumer use?
- ▶ How can you ensure your offsets are really reducing GHG emissions?
- ▶ Is the popularization of "carbon neutrality" creating a false impression of how much CO2 can be cut from manufacturing?
- ▶ Is "double carbon neutral" the next thing?

Chair: **Jackie Roberts**, Director of Sustainable Technologies,
Environmental Defense
Eric Carlson, Executive Director, **Carbonfund.org**
Kelly Bennett, Vice President of White Tags, **Sterling Planet**
Stephanie White Berner, Senior Manager, Business Development,
3Degrees
Lindsay James, Manager of Sustainable Strategy, **InterfaceFLOR**

5.30 End of Day One & Networking Drinks sponsored by  **CCX Chicago Climate Exchange**

8.30 Welcome coffee

Expert Convener: **Peter Nicholson**, Executive Director, **Foresight Design Initiative**

Anticipating a Carbon-Constrained World

In this session, we will hear from global experts on climate change policy and regulation to answer fundamental questions on how manufacturers should anticipate operating in a carbon-constrained future.

- ▶ What is the outlook for regional and national climate change regulation?
- ▶ What is the update on climate change policies in Europe and Asia?
- ▶ How do international initiatives fit with domestic policies?
- ▶ How can global manufacturers reduce the administrative burdens of complying with various regulatory regimes?
- ▶ How can companies anticipate the costs of complying with upcoming regulations?

9.00 Chair: **Truman Semans**, Director, **Pew Center on Climate Change**
Chris Walker, Director, North America, **The Climate Group**
Tao Wang, Science & Technology Research Fellow, **University of Sussex**
Jeffrey Smith, Partner, **Cravath, Swaine & Moore**
Nancy Ryan, Adviser, **California Public Utilities Commission (CPUC)**
Michele Manion, Climate Policy Analyst, **Nescaum**

Building a Long-Term Energy Strategy

With the future of energy supplies uncertain, top manufacturers are taking longer and broader views on energy procurement. Along with focusing on energy efficiency throughout all operations, these companies are factoring energy cost, use and supply into strategic decisions.

10.00 Case Study: **Conserving Energy Across Various Facilities**
Al Halvorsen, Group Manager of Energy/Utilities, **Frito Lay**

10.20 Case Study: **Reducing Operational Consumption**
Bruce Bremer, Facility Engineering Manager, **Toyota**

10.40 Case Study: **Energy Strategies for the Road Ahead**
Elizabeth Dutrow, Program Manager, **Energy Star for Industry**
Erik Smith, Senior Practitioner, **Global Business Network**

11.00 Networking Break

Employing Renewables

Even if manufacturers wanted to purchase all renewable energy, the supply doesn't currently exist. Similarly, if big organizations started purchasing large amounts of green power, prices would go up considerably. In this discussion, we will hear from top energy providers on what they're doing to meet the demand from manufacturers for affordable and accessible renewable energy options.

11.30 Case Study: **Mastering Carbon Management & Trade-offs, Lean to Green Sigma**
Bruce Anderson, Vice President & Partner - Supply Chain Services, **IBM**

11.50 **Update from Energy Providers**
Chair: **Chuck Wilson**, Director - Corporate and Foundation Relations, **Alliance to Save Energy**
Helen Howes, Vice President, Corporate Environment Health & Safety, **Exelon**
Melissa Lavinson, Director for Federal, Governmental and Regulatory Relations, **PG&E**
Leonard Haynes, EVP, Supply Technologies, Renewables, and Demand Side Planning, **Southern Company**
John Stowell, Vice President, Environment, Health and Safety, **Duke Energy**
Randolph Price, Vice President, Environment, Health and Safety, **ConEd**

12.40 Case Study: **Using Landfill Gas in Renewables**
Robert Threlkeld, Manager of Supply Contracts and Green Initiatives, **GM**

1.00 Case Study: **Making Renewables Accessible**
A representative, **Constellation New Energy**

1.20 **The Road to Zero Landfill**
Myles Cohen, Division Vice President and Global General Manager, **Sonoco Recycling**

1.00 Networking Lunch sponsored by



Expert Convener: **Laura Flanigan**, Consultant, **Five Winds International**

Carbon Labelling and Product Life-Cycle Analysis

Top retailers and suppliers are looking at carbon labelling as a way to capitalize on growing consumer demand for low-carbon products and services. In order to meet this demand, some manufacturers are developing tools to measure and lower the embodied emissions of their merchandise. In this session, we will hear from manufacturers, retailers and carbon footprint experts on monitoring and labelling the carbon impact of a product's life-cycle.

2.30 Case Study: **Building a Carbon-Labeling Standard**
Aaron Dallek, CTO & Co-Founder, **EcoSynergy Inc**

2.50 Case Study: **Creating a Carbon-Free Label**
Mike Steck, Senior Director of Marketing, **Yakima**

3.10 Discussion with expert panel

- ▶ Is carbon labelling a marketing gimmick or a unique selling point?
- ▶ How can manufacturers work with suppliers and retailers on carbon labelling?
- ▶ Does one have to produce a life-cycle analysis of every product or is there a formula?
- ▶ Is this process only necessary for consumer product manufacturers?
- ▶ Is there any evidence yet that consumers prefer low-carbon products?
- ▶ How do different carbon labelling methods compare?

Chair: **Emily Barton**, Corporate EHS Manager, **Motorola**
Don Carli, Research Fellow, **Institute for Sustainable Communication**
Eric Carlson, Executive Director, **Carbonfund.org**
Eric Masanet, Researcher, **Lawrence Berkeley National Laboratory**
Michael Gelobter, CEO, **Cooler**

3.40 Networking Break

The Next Step in Sustainable Manufacturing

In this session, we will find out how three leaders in sustainable manufacturing are taking their climate responses to the next level.

Chair: **Aili Jokela**, Senior Partner and Co-Chair, Sustainability Practice Group, **Fleishman-Hillard**

4.00 Case Study: **Sustainability as Strategic Opportunity: the CEO Perspective**
Chris Laszlo, Managing Partner, **Sustainable Value Partners**

4.20 Case Study: **Turning Solid Waste Into Profit**
Gene Kahn, Vice President of Sustainability, **General Mills**

4.40 Close of Conference

Here's what recent participants have to say:

"The panel discussions were extremely engaging" – John Viera, Director of Sustainable Business Strategies, Ford Motor Company

"Being a carbon and sustainability consultant I saw an excellent opportunity to see how corporate America is managing climate change and how energy efficiency plays a role" – Susan Wood, American Energy Services

"I thought the sessions were excellent, the topics were relevant, and the speakers were inspiring" - Chuck Wilson, Director - Public and Foundation Relations, Alliance to Save Energy

"We enjoyed being part of the conference and found it to be a terrific networking experience" - Lori Duvall, Eco Responsibility Program Manager, Sun Microsystems, Inc.

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Sponsor the Sustainable Manufacturing Summit and Benefit from:

- ▶▶ **1st class lead generation:** meet companies actively looking for solutions to reduce their impact on climate change
- ▶▶ **Enhanced brand profile:** pre-event promotional campaign plus extensive on site branding
- ▶▶ **Excellent publicity:** gain an incredible amount of presence from on site promotion and exhibition stand
- ▶▶ **A cost effective marketing solution:** customised packages for a cost effective marketing channel to generate new sales leads

For details contact: **Yahya Barrishi** on Tel: 971 4 214 9602, Fax: 44 207 900 1853 yahya.b@greenpowerconferences.com

Event History

Over 800 sustainability professionals have participated in our Corporate Climate Response events which bring together companies, regulators and carbon experts to discuss best practices in carbon mitigation. Our events stand out for the unparalleled number of top corporate speakers we attract and the level of detail and knowledge reflected in our event programs. Past participants include Wal-mart, GE, Ford, Time, Tesco, ASDA, Unilever, GM, IBM, Intel, BT, Caterpillar, BSKyB, Dow, Anheuser-Busch, BP, Abbott, Motorola and many more.

Here's who you'll meet at Corporate Climate Response

- ▶ Public Policy Directors
- ▶ Supply Chain Managers
- ▶ Climate Change Directors
- ▶ Government Affairs Directors
- ▶ Environment Health and Safety Managers
- ▶ Corporate Social Responsibility Executives
- ▶ Sustainability Directors
- ▶ Risk Managers
- ▶ Corporate Affairs Directors
- ▶ Energy Managers
- ▶ Environment Managers
- ▶ Corporate Communications Directors

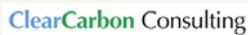
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IBM Big Green Innovations IBM always has been an innovation company focused on creating new technology and business capabilities that tackle important problems. There are few, if any, areas where the key IBM value, "Innovation that matters -- for our company and for the world," is more relevant or timely than it is with the environment. IBM recognizes that solutions to global warming and climate change represent both an opportunity for innovation and an imperative for corporate action. "Big Green Innovations" is a portfolio of environmentally-focused initiatives created to act on this

passion. Through collaboration with our business partners and clients we will use information technology, system integration, and business consulting experience to optimize the use of energy and water at the local, regional, state, and national level for communities, enterprises, industries and countries. Leveraging our deep computational, scientific and technological expertise, initial offerings from Big Green Innovations will focus in four principle areas: (1) Advanced Water Management; (2) Green Operations & Supply Chain; (3) Alternative Energy, and (4) Computational Modeling.

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Clear Carbon Consulting Inc. is the first full service carbon consulting firm to create competitive advantages for companies through measuring, managing, and mitigating their greenhouse gas impacts. Our firm is a leader in corporate and product supply chain footprints having successfully completed dozens of projects for a diverse set of clients including industrial and commercial companies, government

agencies, and non-profits. Once a client has measured their carbon impacts, Clear Carbon Consulting works with them to assess mitigation opportunities and develop cost-effective reduction strategies. We also offer innovative information management applications that improve clients' capabilities to manage data by standardizing and streamlining data collection, calculation processes, and reporting and providing enterprise-wide access to actionable information. We have an experienced, nationally-regarded management team with a track record of implementing practical, return on investment-based solutions.

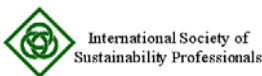


Pace is a leading management consulting and advisory company focused exclusively on energy management, carbon and environmental markets. Our strategic value proposition to the industrial and manufacturing sector is characterized by deep energy and carbon market knowledge, regulatory perspective and the application of market leading management systems and analytical tools. Pace's integrated industrial services include comprehensive GHG inventory services and the deployment of our ecolink™ carbon management system, carbon management strategies, energy efficiency initiatives, and corporate energy program design and implementation under our EnergyTrustee™ service line.

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Green Power Conferences was established in 2003 by a team of professional, environmentally aware event experts. We have since welcomed over 4000 delegates from 76 countries, built a global database of 110,000+ contacts and gained an unparalleled reputation in the industry. Our events provide high quality information, interactivity and networking to accelerate the uptake of sustainable energy and climate friendly technologies. Green Power Conferences offsets the impact of its commercial activities towards renewable energy projects.

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